



województwo  
**łódzkie**



# INVESTMENT FOLDER

THE URBAN COMMUNE OF SIERADZ



Standardy  
obsługi inwestora  
w samorządzie

**Sieradz Town Hall**

Plac Wojewódzki 1

98-200 Sieradz



[www.investin.sieradz.eu](http://www.investin.sieradz.eu)



**Fundusze Europejskie**  
Wiedza Edukacja Rozwój



**Rzeczpospolita  
Polska**

**Unia Europejska**  
Europejski Fundusz Społeczny





Dear Investors,

*I cordially invite you to Łódź Province, a region that is open and welcoming to economic initiatives. We have vast scientific and research potential to offer, as well as access to well-established and multi-sector industries, which makes us unique among the other regions and a very competitive location.*

*The advantage of our province is its central location at the intersection of the main national roads. We have highly qualified specialists, and our local authorities' policies are focused on economic growth and supporting entrepreneurship. All this makes Łódź Province a very attractive region for investors.*

*I invite you to work with us and invest in Łódź Province.*

*Łódź Province Marshal  
Grzegorz Schreiber*

# ŁÓDŹ PROVINCE

**CREATIVE ŁÓDŹ PROVINCE - THE PERFECT PLACE FOR YOUR INVESTMENT**

## INVESTMENT SHOWCASE

### WHY CHOOSE ŁÓDŹ PROVINCE?

- Central location on the intersection of the North-South (Scandinavia-Adriatic Sea) and East-West (Moscow-Berlin) trans-European transport corridors
- A well-developed and diverse transport network: regular rail cargo connection with China (Łódź - Chengdu), an international airport.
- One of the most dynamically developing regions in the country. Strong traditions of the textile and clothing industry. Currently, other types of industrial activity are also of significant importance, especially the production of household appliances, biotechnology and logistics.
- Human capital: numerous science and research parks, universities and vocational schools providing access to highly qualified employees; the scientific and research potential of Łódź universities and research centres.
- Good conditions for investments: active economic policy of the province authorities supporting new investments, attractive investment areas and office space.
- Multinational environment: good learning opportunities for international children and young people - British International School of the University of Łódź, numerous study programs conducted in English.
- Energy resources: large lignite resources, thermal waters.
- Natural assets: thermal water springs - a thermal spa in Uniejów, new thermal water intakes in Poddębice.

COMPARISON	POLAND	ŁÓDŹ PROVINCE
Area	312 679 km <sup>2</sup>	18 219 km <sup>2</sup>
Population	38.1 mln	2.44 mln
Population density [people/km <sup>2</sup> ]	122	134
Unemployment rate	5.4%	5.6%
Average gross remuneration per month	6 644.39 PLN	6 250.02 PLN

Source: Central Statistical Office, Q4 2021

### WHAT WE CAN OFFER

- Local council tax deductions and exemptions
- High levels of regional public aid
- Free support for the investment process
- Support offered by district labour offices
- Good conditions for business and technological development
- External funding sources

### ACCESS TO QUALIFIED WORKERS:

- **18 universities: 6 public and 12 private**
- 30 research and development institutions
- **76 897** students in the province (the academic year 2020/2021)
- **17 950** graduates who got their diploma by 31.12.2020

Source: Central Statistical Office, as of 31.12.2020

### LEADING INDUSTRIES:

- Modern textile and fashion industry,
- Advanced building materials,
- Medicine, pharmacy, cosmetics,
- Energy, including renewable energy sources,
- Innovative agriculture and agri-food processing,
- IT and telecommunications,
- Logistics.

**The Office of the Marshal of the Łódź Province**  
 Department of Promotion  
 Investors and Exporters Assistance Centre  
 al. Piłsudskiego 8  
 90-051 Łódź

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# INVESTMENT SHOWCASE

## THE URBAN COMMUNE OF SIERADZ



### Sieradz Town Hall

Plac Wojewódzki 1  
98-200 Sieradz



### ABOUT THE COMMUNE:

The urban commune of Sieradz is a sub-regional centre located in the western part of the Łódź Province, with well-developed service, administrative, commercial, agricultural and industrial functions. The pace of economic development is greatly influenced by the available technical infrastructure, which is why the local authorities for years have been investing in this area. The network of municipal

roads, as well as gas, energy, water and sewage networks are all being continuously developed. Investment incentives include systematic development of strategic investment areas in terms of size and access to utilities, as well as local property tax exemptions under regional investment aid.







# INVESTMENT SHOWCASE

## THE URBAN COMMUNE OF SIERADZ

Area:	51.22 km <sup>2</sup>
Population:	41 390 (December 2020)
Population density:	808/km <sup>2</sup> (December 2020)
Working age population:	59%
Average gross remuneration per month:	5 438.12 PLN
Unemployment rate:	5%
Employees:	13 442 (December 2020)

### WHY INVEST HERE:

- **Economic potential** - over 4 300 business entities, including a dozen or so companies with foreign capital. Numerous institutions supporting local entrepreneurs. Trade, services, as well as the real estate market, are developing.
- **Good location** - a perfect location in the centre of Poland - access to the S8 expressway (Sieradz-East Junction, Sieradz-South Junction).
- **Investment areas** - investment areas available in excellent locations, a large number of reinvestments, local authorities, which cooperate with investors and are experienced in conducting investment projects, assistance and cooperation during the pre-investment process and in further stages of the project, and post-investment support.





# INVESTMENT SHOWCASE

## **THE URBAN COMMUNE OF SIERADZ**

### SUPPORT FOR INVESTORS

#### INVESTMENT INCENTIVES:

- State aid and low entry costs for investments approved for support
- Real estate tax exemptions under regional investment aid (RPI)
- Possible exemptions from CIT and PIT income taxes
- Well-prepared investment areas covered by local land development plans
- Good investment climate proven by the feedback from investors and a large number of reinvestments in the town
- Free assistance at every stage of the investment process at the Investor Service Point

#### LEADING INDUSTRIES:

- Services
- Administrative sector
- Trade
- Agriculture
- Industrial production

#### BUSINESS-RELATED ORGANIZATIONS:

- **Regional Chamber of Commerce w Sieradzu**  
ul. Pułaskiego 5, 98-200 Sieradz  
tel. +48 43 822 17 99,  
email: rig@nasze.pl
- **Investors and Exporters Assistance Centre**  
- The Office of the Marshal of the Łódź Province, Department of Promotion, Section of Business Promotion  
al. Piłsudskiego 8, 90-051 Łódź  
tel. 42 663 36 00
- **Łódź Special Economic Zone**  
ul. Ks. Biskupa Wincentego Tymienieckiego 22G,  
90-349 Łódź  
tel. (+48) 42 676 27 53,  
email: info@sse.lodz.pl





# INVESTMENT SHOWCASE

## THE URBAN COMMUNE OF SIERADZ

### COMPANIES ALREADY INVESTING HERE:

- **CERAMIKA TUBĄDZIN**  
(construction ceramics, Poland)
- **SCANFIL POLAND SP. Z O.O.**  
(electronics, Finland)
- **SCHNEE POLSKA SP. Z O.O.**  
(household appliances, Germany)
- **ZARECKI FOODS SP. Z O.O.**  
(food industry, UK)
- **ASCLEPIOS S.A.**  
(pharmaceutical logistics, Poland)
- **ZAKŁADY FARMACEUTYCZNE  
POLPHARMA S.A.ODDZIAŁ MEDANA  
W SIERADZU**  
(pharmaceutical sector, Poland)
- **Xella Polska Sp. z o.o. Zakład Ytong  
w Sieradzu**  
(construction, Germany)
- **Cornette Underwear sp. z.o.o. sp.k.**  
(clothing industry, Poland)
- **Feber Sp. z o.o. - Grupa Inter Cars S.A.**  
(automotive industry, Poland)
- **OSM Wart Milk (food industry, Poland)**  
(Sektor: odzieżowy, Polska)

### CONTACT DETAILS FOR INVESTORS:

Sieradz Town Hall  
Plac Wojewódzki 1  
98-200 Sieradz  
r.wojtczak@umsieradz.pl  
tel.43 826 61 47

### OPENING HOURS:

Monday: 7.30am - 3.30pm  
Tuesday: 7.30am - 3.30pm  
Wednesday: 7.30am - 3.30pm  
Thursday: 7.30am - 3.30pm  
Friday: 7.30am - 3.30pm



**SIERADZ**

# IMPLEMENTING STANDARDS OF INVESTOR SUPPORT IN LOCAL GOVERNMENTS OF THE ŁÓDŹ PROVINCE

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## Beneficiary



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## Partner



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